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Katie Weir

GRAPHIC DESIGNER, MARKETING SPECIALIST + ILLUSTRATOR

EDUCATION

- The Art Institute of Portland - 2013 GRADUATE BFA - Graphic Design Major
- Emily Carr University Vancouver BC, Canada - Painting Major

PROGRAMS + SKILLS

Adobe CS Illustrator, InDesign, Photoshop, Word, Wix, Travian, Wordpress, MailChimp, Klaviyo, Constant Contact. Website Design, UI, UX, SEO, Google Analytics, Branding, Corporate ID, Email Marketing Design. Logo Design, Vector Illustration, Marketing + Media Planning, Copywriting, Photo Manipulation + Infographics.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER + ILLUSTRATOR. Dollop Creative APR. 2017 - current {Corvallis, OR}

Dollop Creative www.dollopcreative.com: Graphic design, branding, wix web design & email marketing. Partial Client List: Nashelle Jewelry, Mama Bird & Co., G5, Madison Ave Collective, Bodyology. Potion Bath, Advantage Dental.

BARTENDER. Squirrel's Tavern 2019 - 2023 {Corvallis, OR}

Bartending, serving, changing kegs, checking IDs and facilitating live music events. Training on floor & point of sales. Opening & closing duties. Website design & management. Instagram, google business profile & menu designs.

GRAPHIC DESIGNER. BrandMuscle MAY 2014 - MAY 2017 {Seattle, WA}

In-house graphic design for BrandMuscle's client Southern Glazier Wine & Spirits. Point-of-sale design, preparing prepress files, average 5-10 new design/day. Small to large format prints, die-cut files & menu designs. Adhering to each individual alcohol supplier's brand specifications & state regulations. Managing projects of varying sizes & individual design queue with a 48 hour turnaround. Presenting new features & training Sales Reps to use order entry software. Operating in-house printer for small quantity rush jobs.

MARKETING SPECIALIST. Oregon State Credit Union MAY 2013 - MAY 2014 {Corvallis, OR}

Graphic design, media planning, marketing strategy for print & web. Event Coordinator. Working in a small creative team environment, reporting directly to Marketing Director. Creating, presenting & implementing the company's first social media plan. Redesigned the company's logo with one other team member.

GRAPHIC DESIGNER & MARKETING ASSISTANT. Macadam Forbes FEB. 2012 - JAN. 2013 {Portland, OR}

Graphic design & marketing. Brochures, postcards & presentations for commercial real estate property listings.

ASSISTANT TO THE REGISTRAR. The Art Institute of Portland SEPT. 2010 - FEB. 2011 {Portland, OR}

Registering students for classes, filing & organizing. Processing in-school deferments & enrollment verifications.

FLORAL MANAGER & EVENT COORDINATOR. Krueger Farms 2006 - 2008 {Portland, OR}

Floral department manager. Design, production, sales, inventory management, wedding & event coordinator, set up/take down cleaning responsibilities. Managing sales staff and 3rd party vendors for seasonal events.